



Idaho Museum of Natural History

Strategic Plan FY26-30



Mission

Create meaningful experiences through our shared natural history that empower and educate communities.

Vision

To inspire all Idahoans and our visitors to protect and preserve natural history.

How We Get There

Expand the Audience in depth and breadth



Increase the usage of Museum services

Increase opportunities for education, research, and lifelong learning



Increase the variety of experiences that our audiences can participate in.

Values



Curiosity

Our desire to search for knowledge



Authenticity

Our dedication to the natural world



Connectedness

Our recognition that context and community are essential to progress



Legacy

Our commitment to the protection of natural history



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