



Idaho State
University

CoSE Fall Forum

September 28, 2023

ROAR



ISU Strategic Plan

Integrity

Honesty in our actions and words

Community

Fostering connections

Inclusivity

Valuing all and building a culture of belonging

Teamwork

Collaborating with compassion and respect

Shared Responsibility

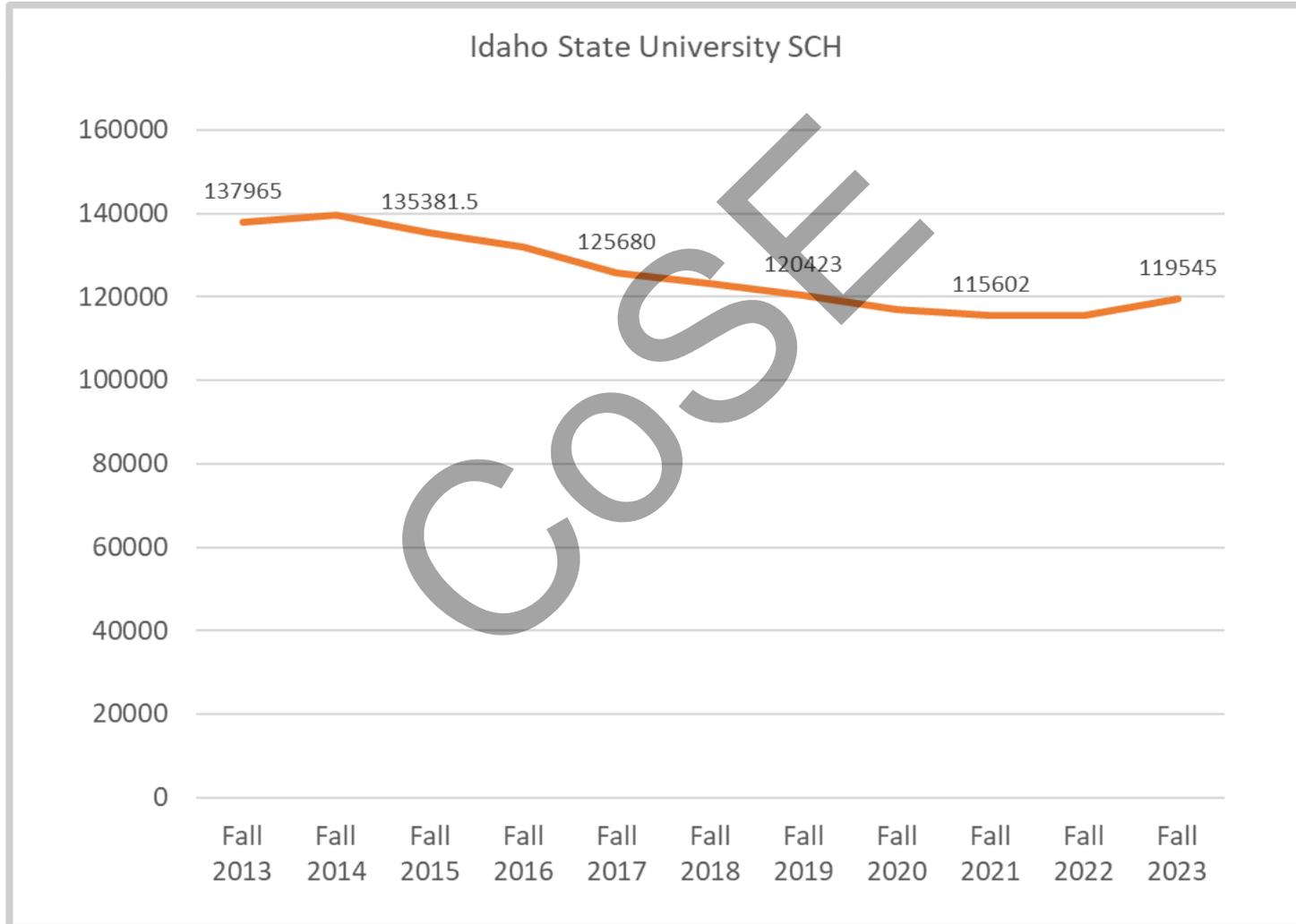
All contributing to our success

Learning

Continuous growth and development

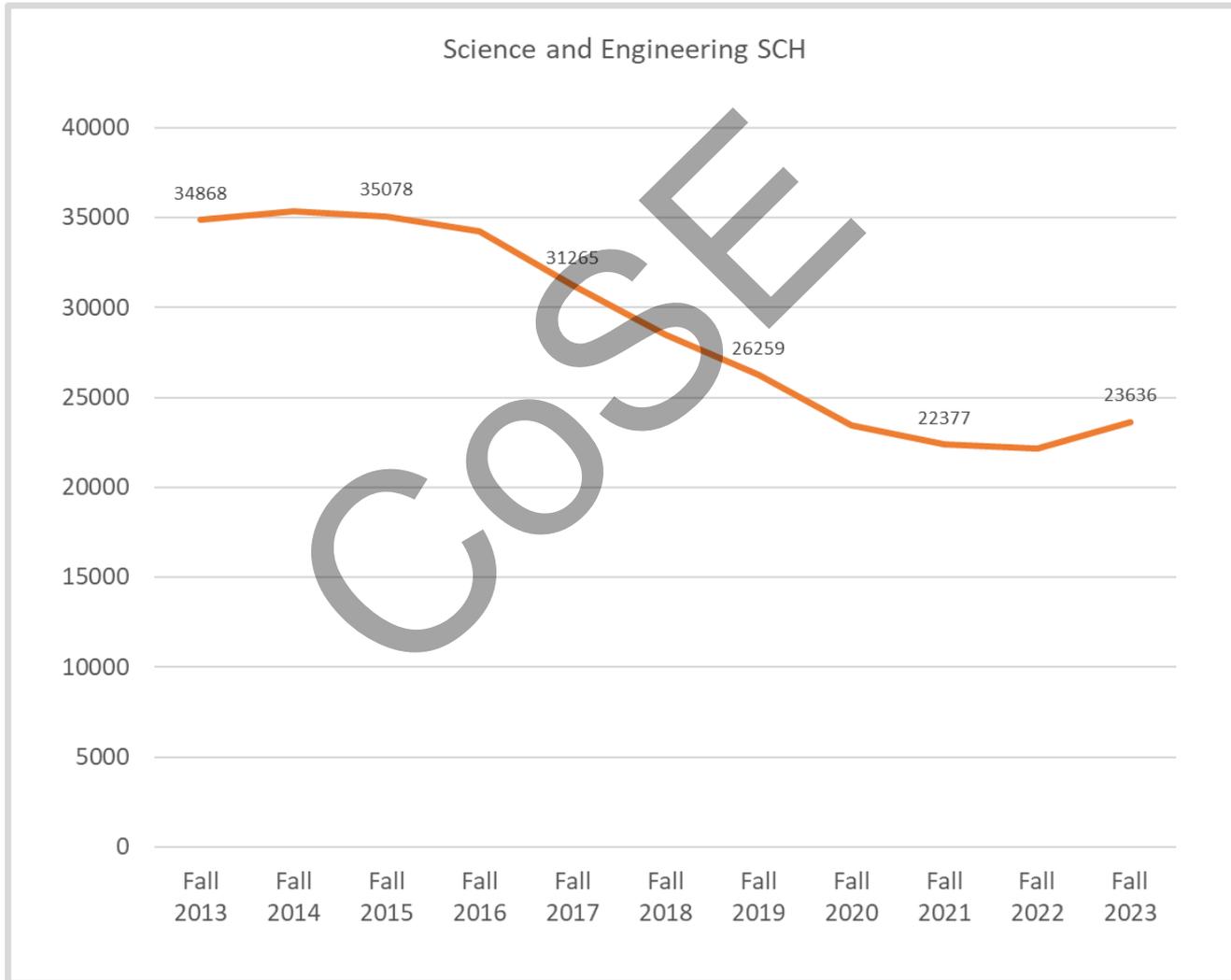


University Enrollment



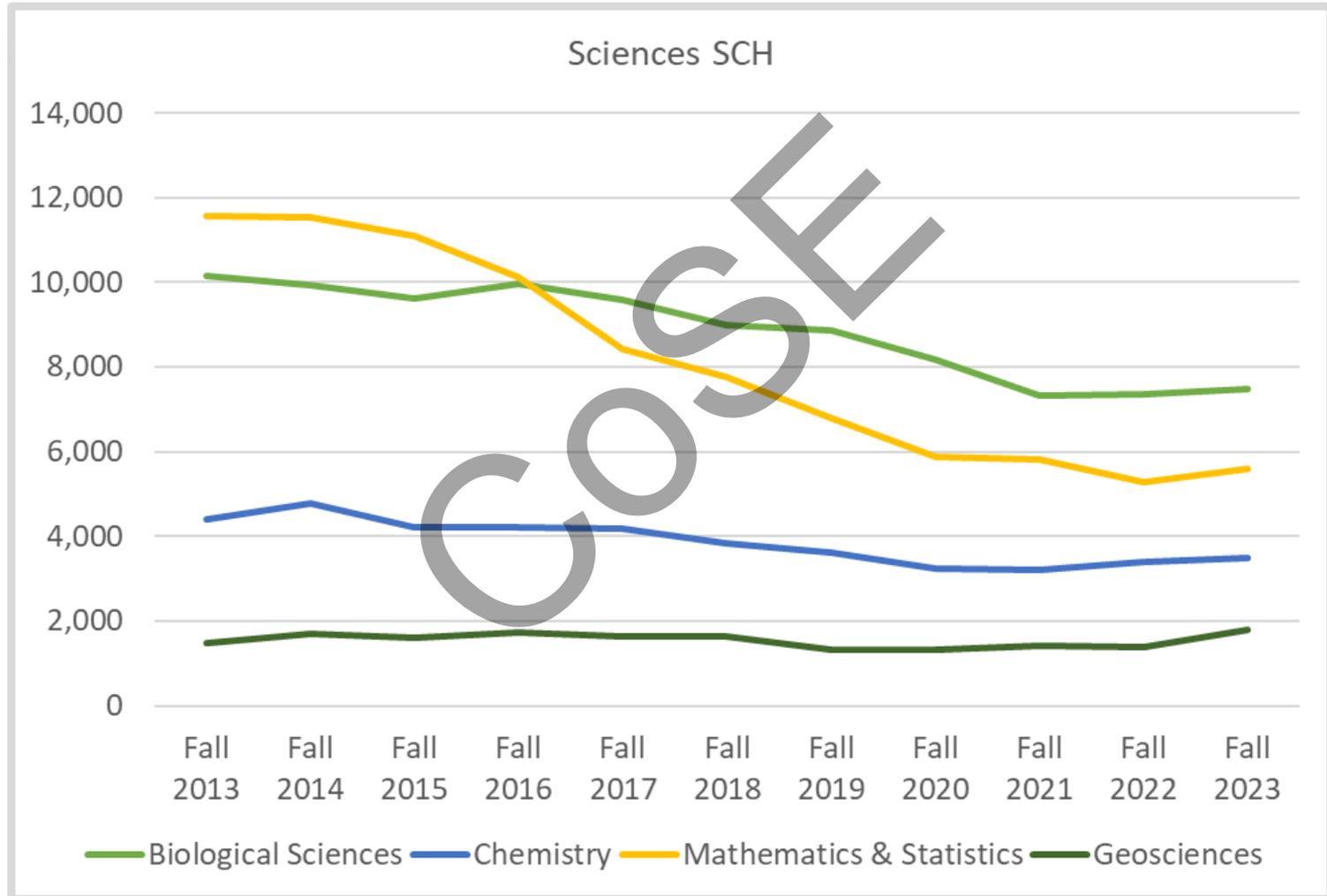


College Enrollment



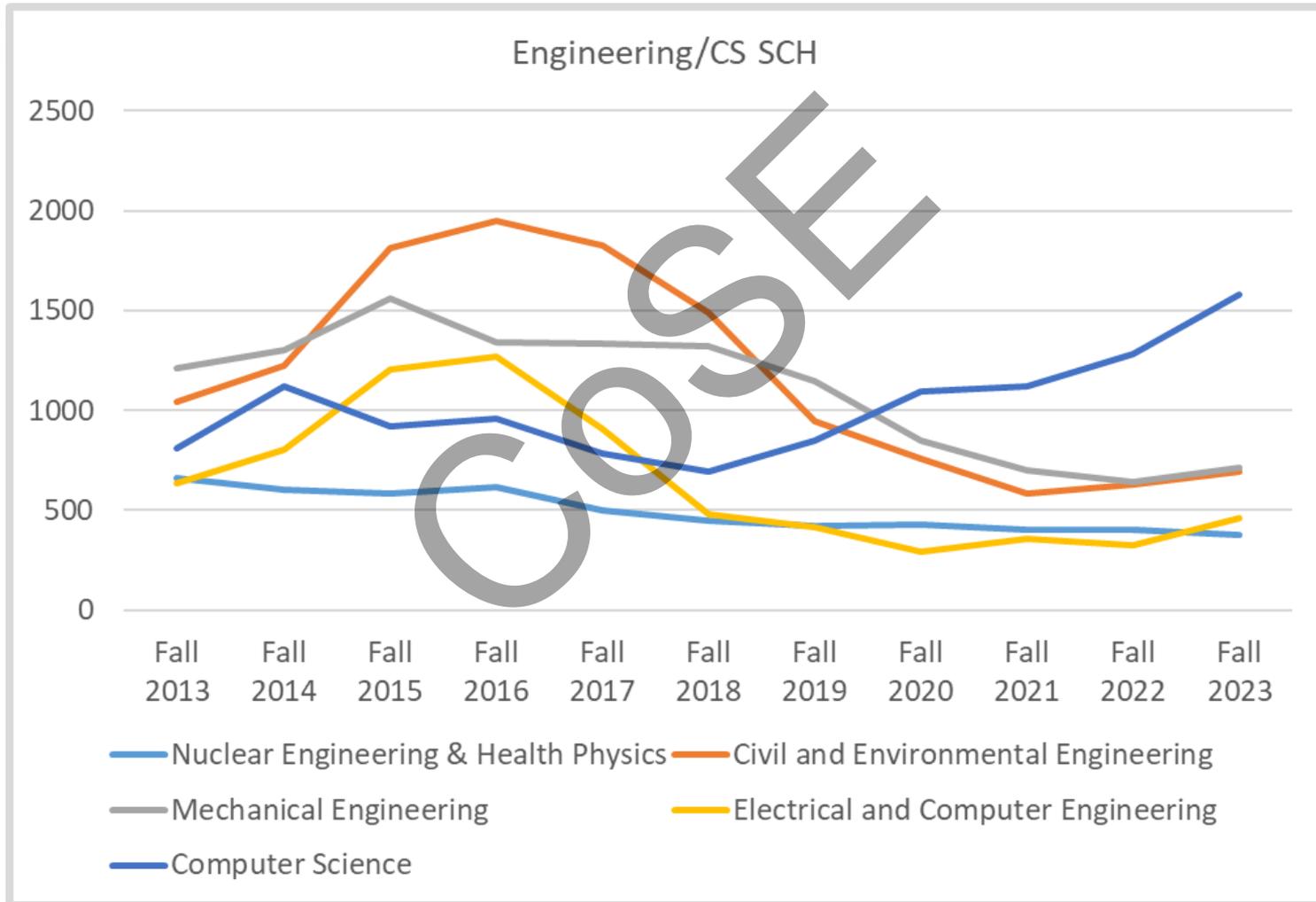


Enrollment by Department



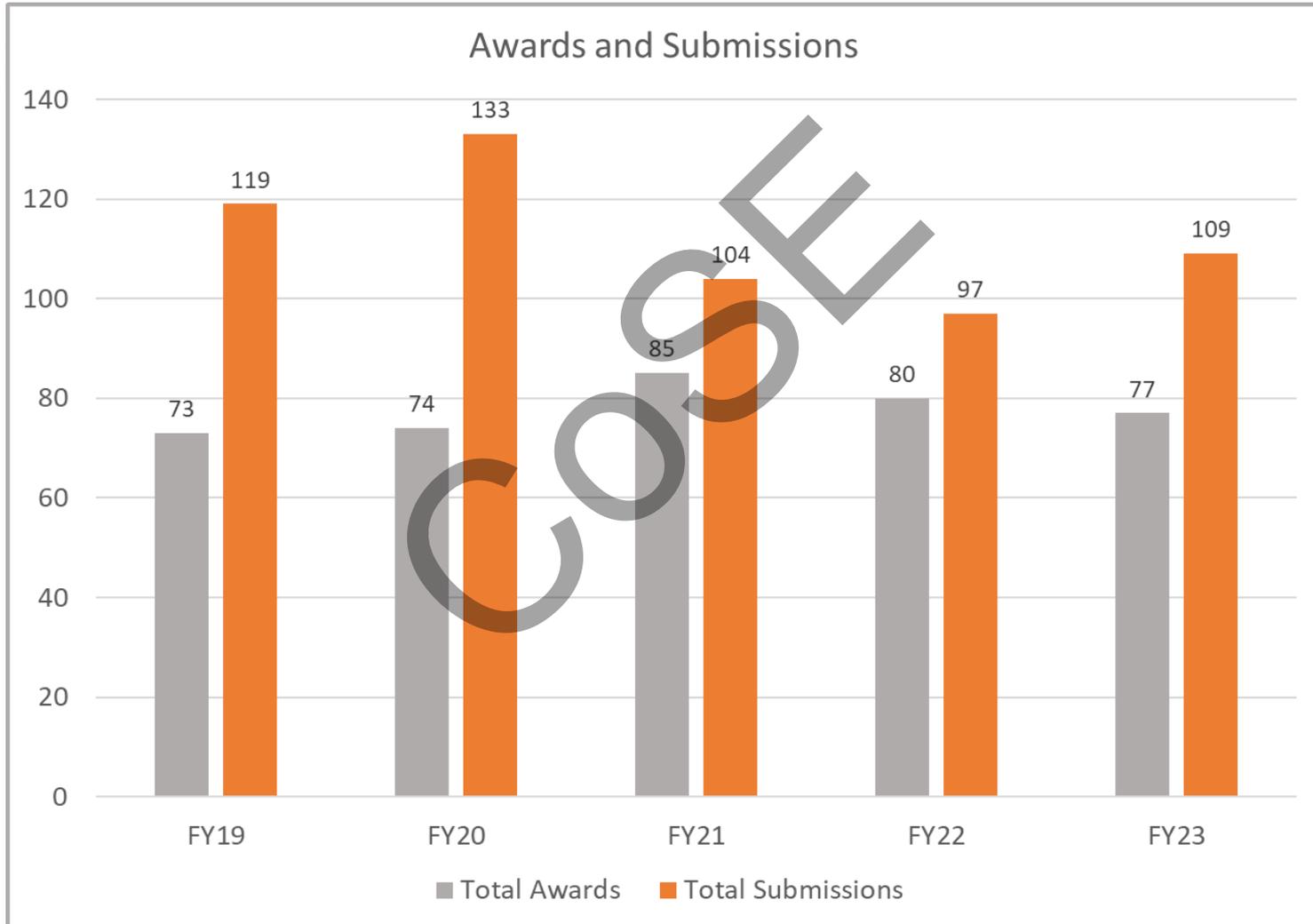


Enrollment by Department



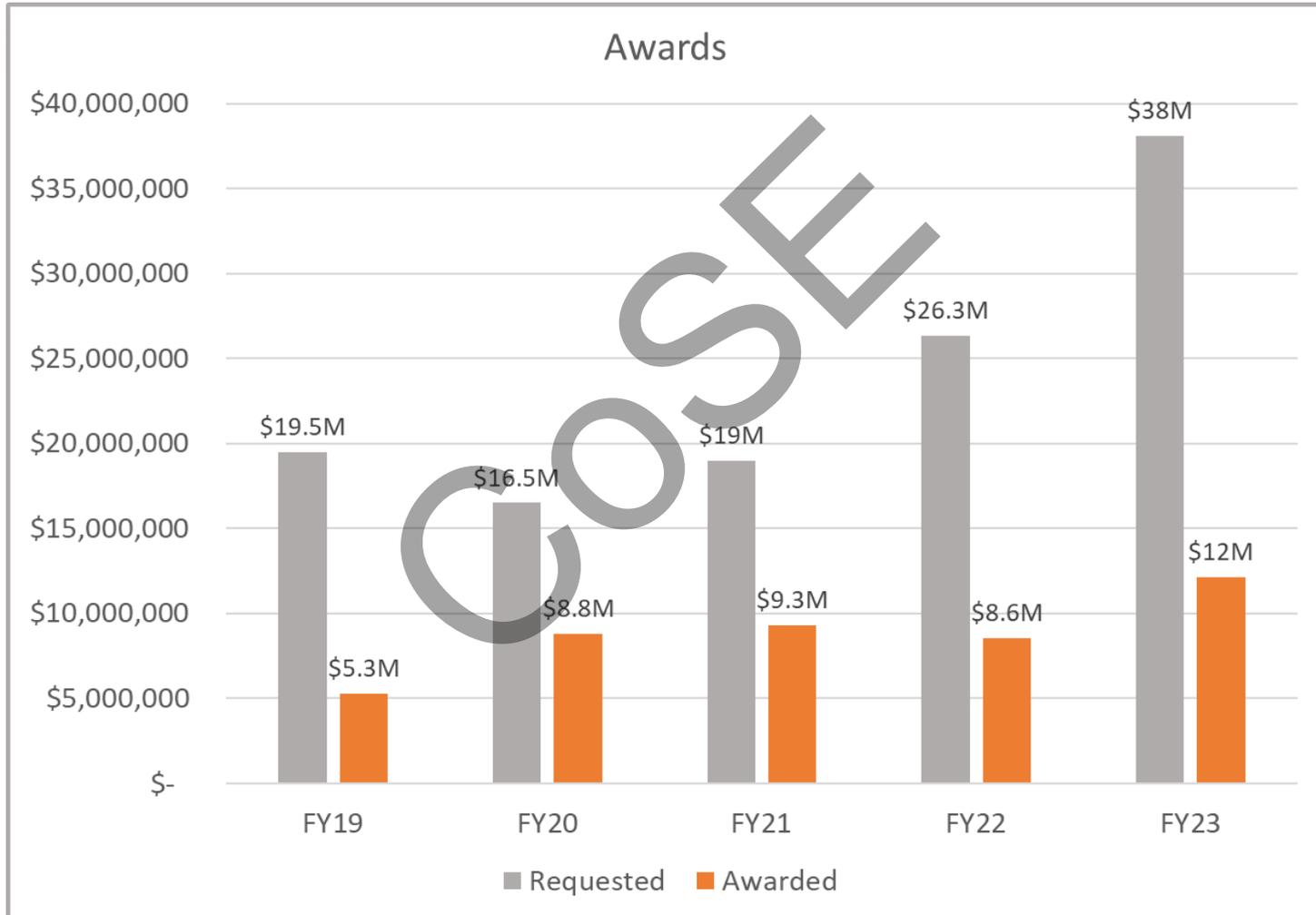


Research Activity



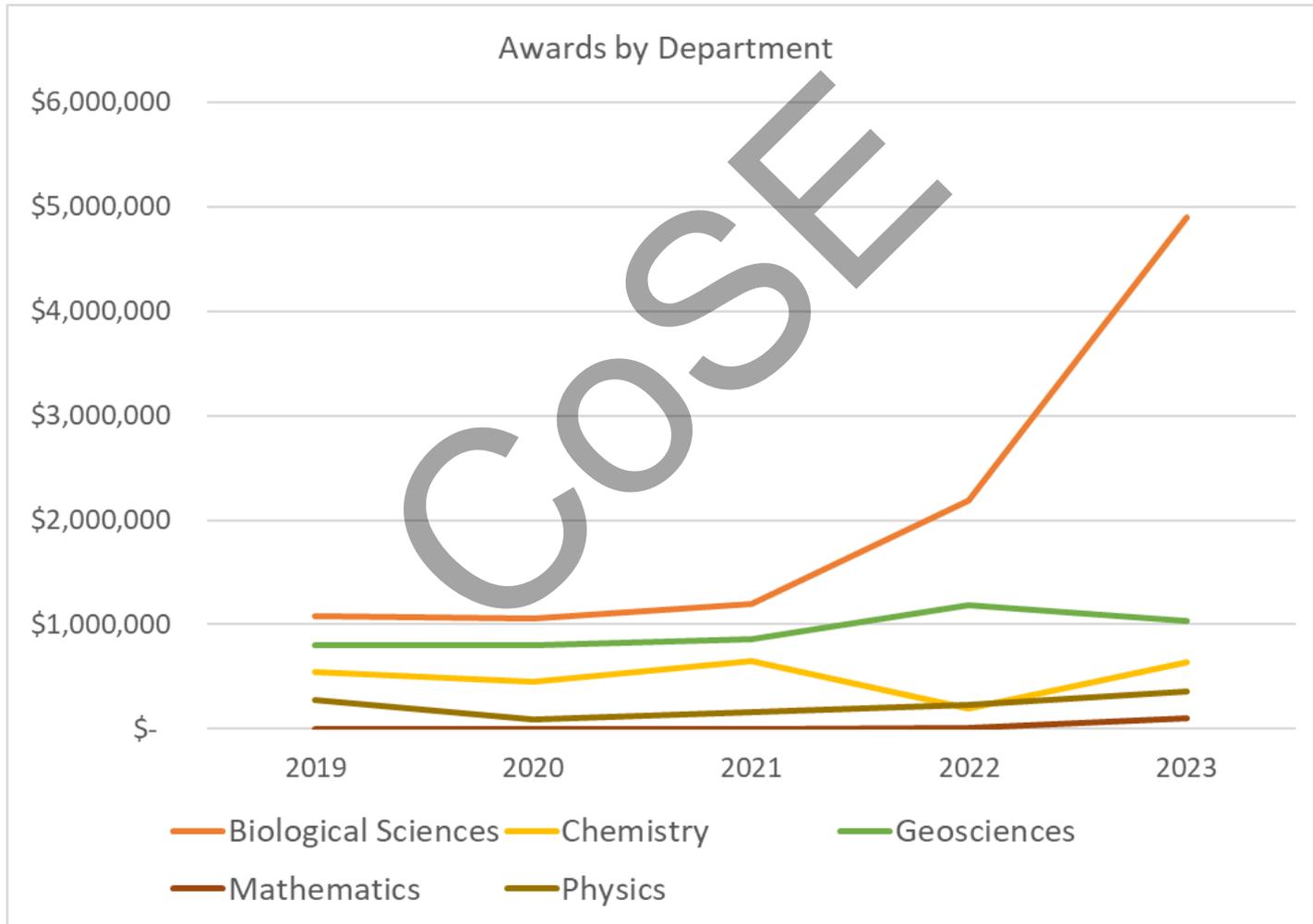


Research Activity



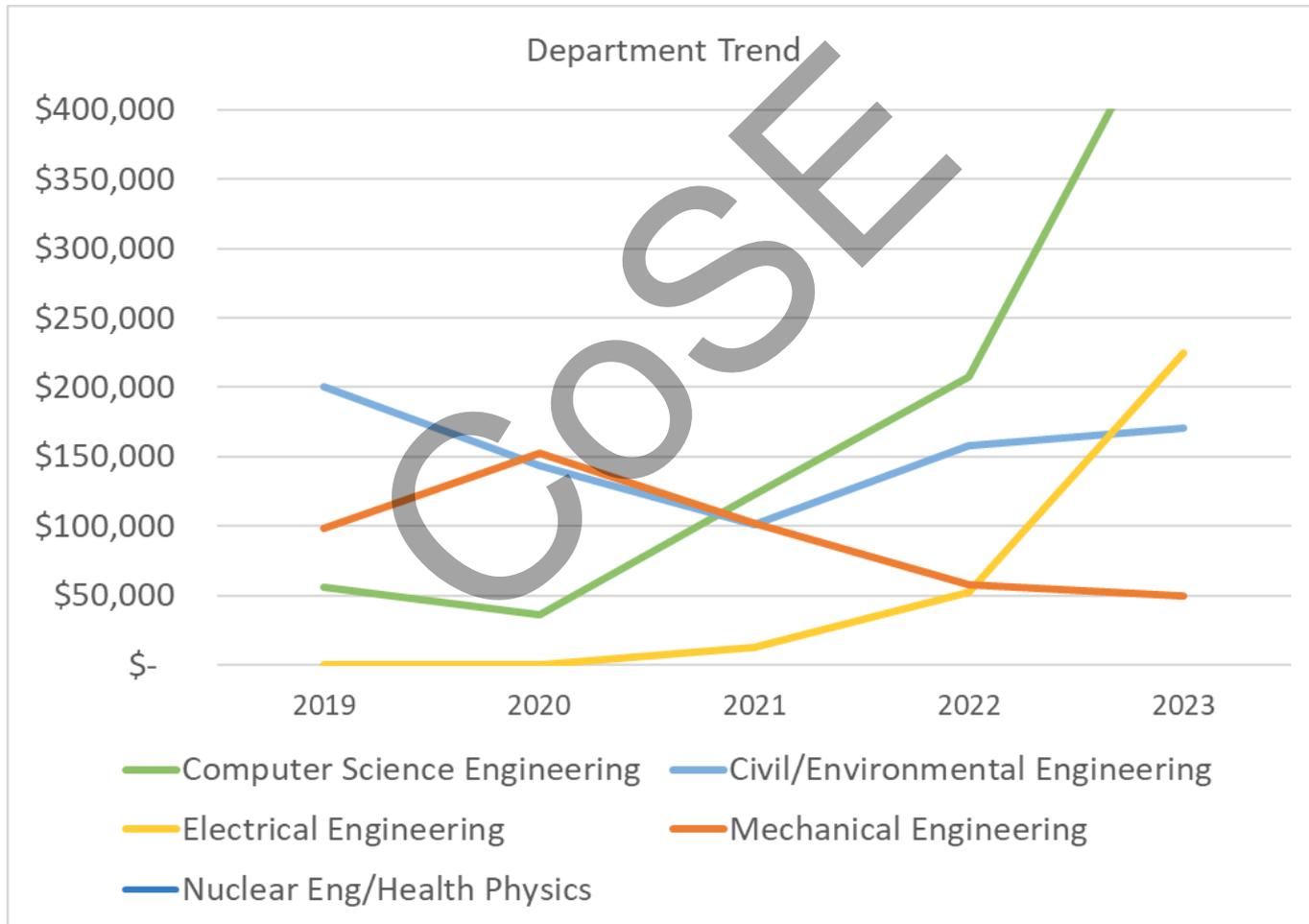


Department Trends Sciences





Department Trends Engineering





Top 10 Funding Agencies

- Battelle Energy Alliance/ INL
- National Science Foundation
- US Department of Energy
- National Institutes of Health
- GE Global Research
- Idaho Department of Environmental Quality
- Idaho Department of Health and Welfare
- US Nuclear Regulatory Commission
- US Department of Agriculture
- Idaho Transportation Department



Dean's Office Update

- Dr. Lyle Castle, Interim Dean
- Dr. Anish Sebastian, Chair of Mechanical Engineering
- Mary Hofle, Assoc. Chair of Mechanical Engineering
- Dr. Glenn Thackray, Chair of Geosciences



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Development Update

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Development Search

- Heather Kimmett, Director of Corporate and Foundation Relations
- Current search for an Associate Philanthropic Advisor designated specifically for College of Science and Engineering
 - Entry level, primarily focused on major gifts



Development Update

Dean's Excellence Fund

- Now managed by the UBO directly
- Funds donated are automatically transferred to a local account with no need to work through the Foundation to access the funds

Bengal Giving Day

- March 12-13 for 1,901 minutes
- www.bengalgivingday.com (open early 2024)
- Donors can give to any area
- Ambassadors needed - sign up at start of year
- Program fundraising info to come shortly



What's Happening

- **Micron Partnership**
 - Cross-campus collaboration in semiconductor
- **Fundraising Priorities**
 - Currently in development in coordination with Dean Castle
 - Scholarships and research are always a priority
- If you have a project or program that has fundraising needs, please circle advancement in early!



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Marketing and Outreach

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Outreach Update

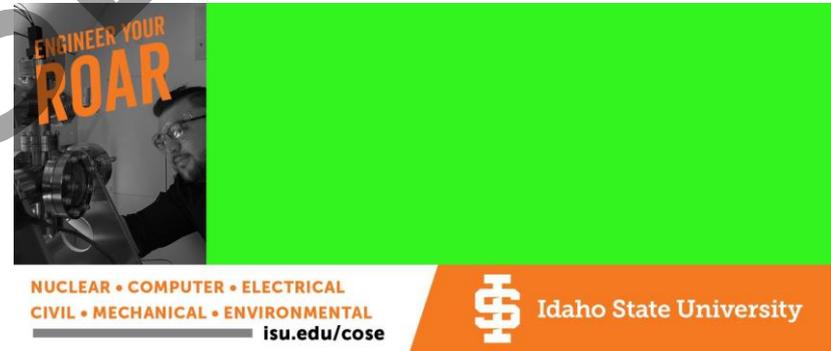
22-23 advertising focused on Southern 1/2 of Idaho

- Billboards
- Public Radio Underwriting
- Advertising at Mountain America Center

Outreach events

Social Media

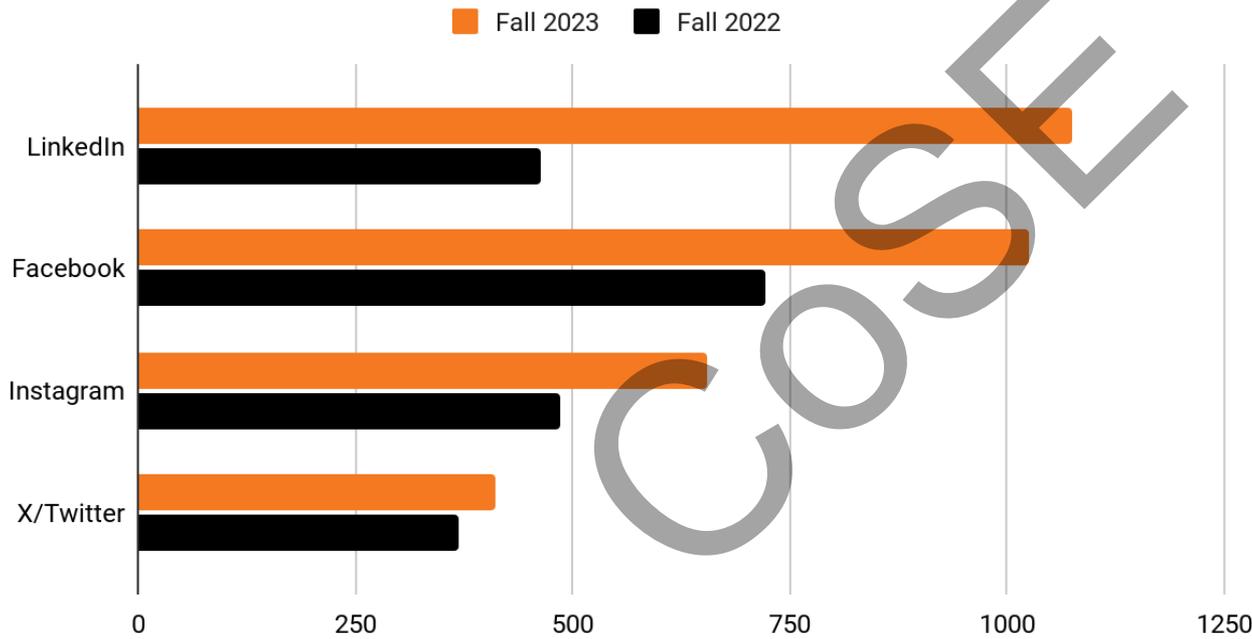
News Releases



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Social Media

of Followers



% change '22 to '23

LinkedIn: +131.97%

Facebook: +41.91%

Instagram: +34.98%

X/Twitter: +11.65%



Things to remember

- 80%+ of prospective students who go on a campus tour will enroll
- 38 - 56% of prospective students who attend an on-campus event will enroll
- Faculty connection can make or break if a student enrolls
- Participate in outreach events
- Keep content/story ideas flowing
- Follow, like, and share!



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CoSE Budget

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Budget update–Fred

- CoSE appropriated budget for FY24 is \$16,263,352
- Local budget of \$1 million
 - Most of this is class fee revenue (self-balancing)
 - Includes ~\$350,000 of F&A return
 - 1/3 passed through directly to originating department
 - 2/3 retained at college level to support
 - Departmental research support block grants
 - Continuing faculty start-up
 - CoSE IT



On the Horizon

- **ABET Accreditation visit**
- **Presidential Search**
- **Life Science Building**
- **Software Engineering BS - Fall 2024**



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Q & A

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**Join us at Goody's
4-6 p.m.
for Refreshments**

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