



# The Principles of Design

## Course Syllabus

### Course Description

The purpose of this professional development course is to help you understand the principles of design. Understanding these principles will help you create more engaging content that will increase student learning (especially those who are more visual learners). This will also help you in assessing student work that is creative in nature as you will have guiding principles on which to base your assessments. Lastly, the course will help you be more creative!

### Course Objectives

At the end of this course you should be able to:

1. Identify eight (8) principles of design.
2. Understand and implement the principles of balance and alignment to your designs.
3. Identify and utilize the concept of Emphasis in design.
4. Identify and apply Proportion in a design concept.
5. Understand the effect of and implement strategies of Movement in design.
6. Understand how Pattern affects a design and identify when to implement it in a design concept.
7. Understand how Contrast affects a design and apply the concept to a design.
8. Apply and balance all the principles of design to create an effective design.

### Modules

- Module 1: Introduction, Quiz 1
- Module 2: Balance and Alignment, Quiz 2
- Module 3: Emphasis, Quiz 3
- Module 4: Proportion, Quiz 4
- Module 5: Movement, Quiz 5
- Module 6: Pattern, Quiz 6
- Module 7: Contrast, Quiz 7
- Module 8: Unity and Wrap-up, Quiz 8

### Grading:

Each quiz must be passed at an 80% or higher (retakes allowed).

### Format

This is a self-paced, asynchronous (no required live meetings) course. Throughout the PD course, you will find it helpful to take notes along the way to assist with the quizzes. Within each



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module, you will find reflection assessments that are not graded but will help in your journey through the course.