## CAREER PATH INTERNSHIP (CPI) AGREEMENT FORM

All items must be completed in order for this form to be processed. Students must ensure that I-9 documents are on file with Human Resources. The CPI Program is designed to provide students a paid, professional internship experience in their field of study that is aligned with their major and/or career goals. STUDENT INFORMATION Student's Name: Jane Smith ISU Email: janesmith@isu.edu Bengal ID: 123456 Class Level: Senior Major: Marketing # of credits (current semester): 12 Provide your (the student) career goals and/or objectives: After I graduate, I want to move to Boise and work as a marketing consultant. I have always had a passion for the outdoors and would love a marketing position at a company that specializes in getting people outside. YES 🗸 NO Country: Canada Are you an international student? (check one) **DEPARTMENT INFORMATION** Department: Marketing CPI Allocation (CAL, CoSE, etc.): College of Business Start Date: |10/16/2043 | End Date: |5/10/2044 Pocatello / Idaho Falls Meridian Campus (check one) Is the internship located off-campus? (check one) YES 🗸 NO (If yes, please provide the following off-campus information) Off-campus phone: 208-555-555 Off-campus organization: Pocatelly Marketing LLC Off-campus supervisor: Mark Eter Off-campus email: mark.eter@poky.net Does this internship take place in an ISU public serving Do internship duties involve a substantial amount of work clinic? NO 🗸 with an organization outside of ISU? YES ✓ NO (check one) (check one) INTERNSHIP INFORMATION (MUST BE COMPLETED BY THE DEPARTMENT) Provide the internship's main duties and three student learning outcomes: (Please note that the intern's primary duties should be career and/or major related and NOT include clerical tasks such as filing, answering phones, etc.) Attach additional sheets if necessary. Internship's main duties will include conducting survey on merchandizing needs, and researching/ practicing new and innovative ways to market licensed apparel. Other duties will include aiding and actively participating in the creation and final execution of new marketing strategies. Intern will also conduct focus group studies. Student Learning Outcome 1: Learn how to develop, execute, and analyze a perception-based survey on merchandise. Student Learning Outcome 2: Learn how to market to consumers. Student Learning Outcome 3: Learn how to develop marketing plans focused on specific sales goals. **SIGNATURES** By signing below, I acknowledge that I have read and submit to the CPI program policies. Any deviation from these terms, either by the student or department, may result in penalties that may include future exclusion from participation in the CPI Program. Student PRINTED name: Jane Smith Date: 10/1/2043 Signature: ISU Supervisor PRINTED name: Bobby Business Signature: Date: 10/1/2043 UBO PRINTED name: Molly Money Date: 10/1/2043 Signature:

