

NEW PROGRAM



**Idaho State
University**

BACHELOR OF FINE ARTS DIGITAL MEDIA

The interdisciplinary Bachelor of Fine Arts in Digital Media provides graduates with extensive art and design skills, as well as an understanding of the history, theories, and business practices of a broad range of communication industries.

This degree program prepares graduates for jobs in fast-growing career areas and ensures that graduates possess the comprehensive range of creative and critical thinking skills necessary to adapt to ever-changing digital media environments.

Career Opportunities

- Graphic design
- Typography
- Illustration
- Product design
- Advertising
- Public relations
- Web design
- Digital gaming
- Social media development
- Digital filmmaking

DEPARTMENT OF ART

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