



# LEARN LOCAL

CSI to ISU Transfer Pathways



**Idaho State  
University**



## CONTINUE YOUR EDUCATION IN TWIN FALLS

The Idaho State University Twin Falls outreach center works closely with the College of Southern Idaho to create clear and efficient pathways that help students reach their educational goals without leaving Twin Falls. All CSI students are guaranteed admission to ISU with successful completion of an Associate of Science (AS) or Associate of Arts (AA) degree with a 2.0 or higher cumulative G.P.A.

### HERE'S THE PLAN:

#### Year 1 & 2 :

##### **Attend the College of Southern Idaho**

Spend your first two years at the College of Southern Idaho earning your associate's degree. We recommend meeting with an academic advisor early to choose the associate degree that best fits your long-term goals.

#### Year 3 & 4:

##### **Attend Idaho State University**

Upon completion of your CSI degree, you will move seamlessly to earn a Bachelor's degree at ISU! The ISU Twin Falls outreach center is designed to offer in-person support as you pursue any of Idaho State University's online degrees.

### GET IN TOUCH:



(208) 993-2301



[eduardoreyes@isu.edu](mailto:eduardoreyes@isu.edu)



CSI Hepworth Building, Suite 144  
Twin Falls, ID 83303



[isu.edu/twinfalls](http://isu.edu/twinfalls)

# MARKETING TRANSFER PATHWAY

CSI BUSINESS ADMINISTRATION, AA



ISU MARKETING, BBA

## YEAR 1: COLLEGE OF SOUTHERN IDAHO

SEMESTER 1	CREDITS	SEMESTER 2	CREDITS
<b>GNED 101:</b> Introduction to General Ed	3	<b>COMM GE:</b> Any Gen Ed Oral Comm Course	3
<b>MATH 143:</b> Precalculus I, Algebra	3	<b>ECON 202:</b> Principles of Microeconomics	3
<b>MATH 160:</b> Survey of Calculus	4	<b>ENGL 102:</b> Writing & Rhetoric II	3
<b>ECON 201:</b> Principles of Macroeconomics	3	<b>SCIG GE:</b> Any Gen Ed Science Course	3
<b>BUSA 215:</b> Information Science & Data Mgmt	3	<b>WELL:</b> Wellness	2
<b>ENGL 101:</b> Writing & Rhetoric I	3	<b>PROG ELEC:</b> Program Electives	3

## YEAR 2: COLLEGE OF SOUTHERN IDAHO

SEMESTER 1	CREDITS	SEMESTER 2	CREDITS
<b>ACCT 201:</b> Intro to Financial Accounting	3	<b>HUMA GE 2:</b> Any 2nd Gen Ed Humanistic & Artistic Ways of Knowing Course	3
<b>BUSA 201:</b> Business Communications	3	<b>SCIG GE2:</b> Any 2nd Gen Ed Science Course	4
<b>BUSA 207:</b> Business Stats for Decision Making I	3	<b>ACCT 202:</b> Intro to Managerial Accounting	3
<b>HUMA GE:</b> Any Gen Ed Humanistic & Artistic Ways of Knowing Course	3	<b>BUSA 208:</b> Business Stats for Decision Making II	3
<b>PSYC 101:</b> Introduction to Psychology	3	<b>BUSA 265:</b> Legal Environment	3

## YEAR 3: IDAHO STATE UNIVERSITY

SEMESTER 1	CREDITS	SEMESTER 2	CREDITS
<b>MKTG 3310:</b> Prof Development & Per Brand	3	<b>MGT 2217:</b> Advanced Business Statistics	3
<b>ENGL 3308:</b> Business Communication	3	<b>FIN 3315:</b> Corporate Financial Mgmt	3
<b>MKTG 3312:</b> Individual & Org Behavior	3	<b>MTKG 4426:</b> Marketing Research	3
<b>GE Obj. 3:</b> MGT 2216: Business Statistics	3	<b>BA 3316:</b> Introduction to Data Analytics	3
<b>Free Elective</b>	3	<b>Free Elective</b>	3

## YEAR 4: IDAHO STATE UNIVERSITY

SEMESTER 1	CREDITS	SEMESTER 2	CREDITS
<b>MKTG 4427:</b> Consumer Behavior	3	<b>MGT 4460:</b> Strategic Management	3
<b>MGT 3329:</b> Operation & Supply Chain Mgt	3	<b>COB Applied Ed Requirement</b>	3
<b>COB Upper Level Elective</b>	3	<b>MGT 4411:</b> Small Business & Entrap Prac	3
<b>MGT 4410:</b> Entrep Opp Feasibility & Planning	3	<b>MKTG 4480:</b> Social Media Strategy	3
<b>MKTG 4432:</b> New Product Management	3	<b>Free Elective</b>	2

This example degree plan is for demonstration purposes only.  
Always check with your advisor to determine which courses are right for you.